

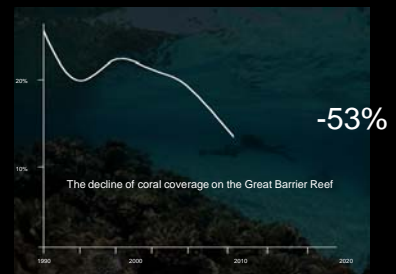
Underwater
EARTH

CATLIN
SEAVIEW™
SURVEY

The Catlin Seaview Survey is a game-changing scientific expedition revealing the importance of coral reefs in partnership with Google

However, this project isn't about entertainment

Coral Reefs globally are in an unprecedented state of decline



This is the critical decade for our oceans

"Our actions this decade will determine the state of
oceans for the next 10,000 years"

Sylvia Earle - Ocean Elder

To address this situation we first need:

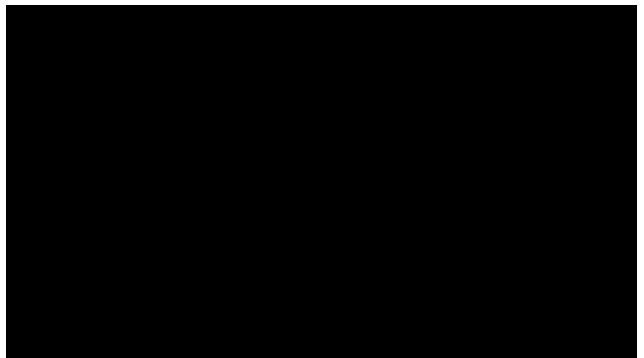
1. A rapid assessment and record of coral reef health globally
2. Better scientific understanding of coral reefs in their entirety
3. Revolutionary ways of communicating the science

The Catlin Seaview Survey is uniquely positioned to deliver
these 3 tasks in the required timeframe



- CATLIN
SEAVIEW
SURVEY
1. A Rapid assessment of coral reefs globally and the
creation of a public baseline record





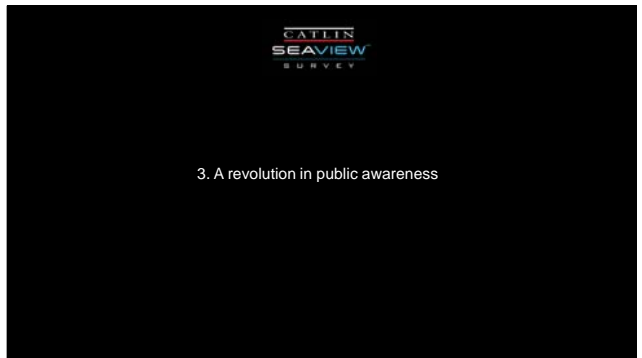
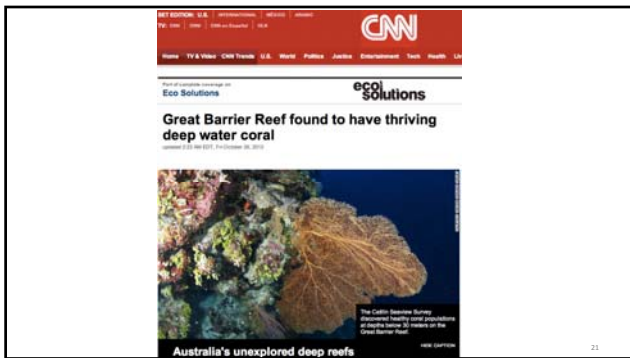
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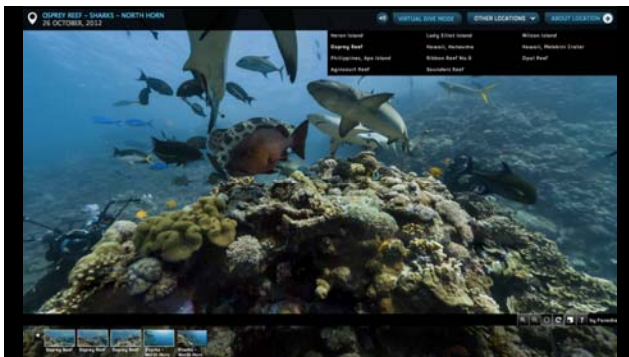
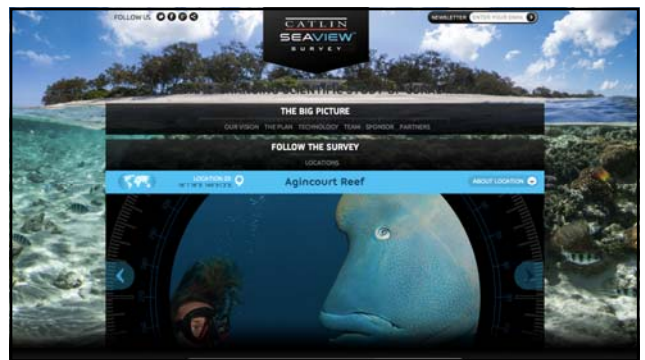
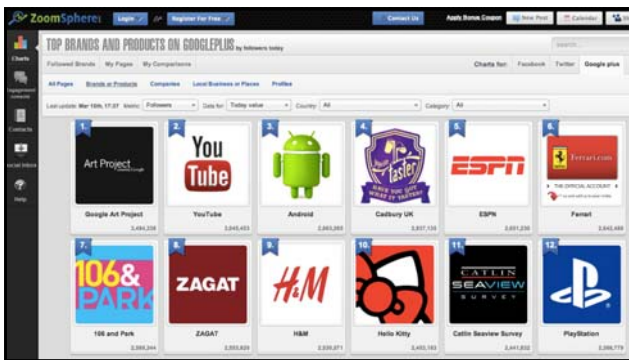
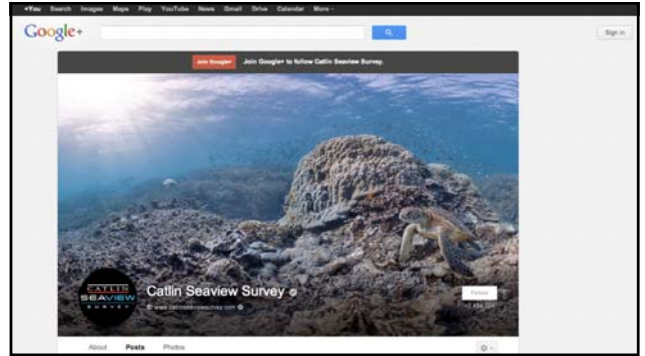
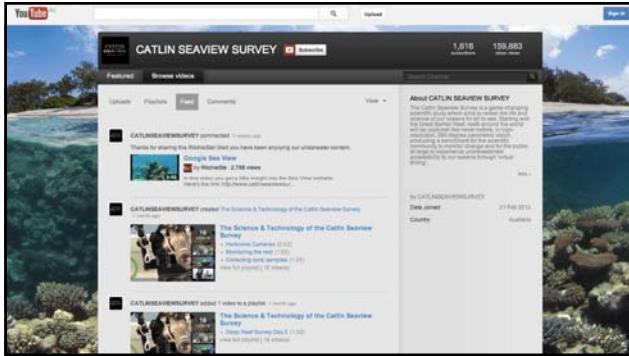
2. A better understanding of coral reefs in their entirety

GLOBAL
REEF RECORD

12098 81781

The logo for the Global Reef Record is centered on a black background. It consists of a circular emblem with a globe in the center, a coral branch at the bottom, and the words "GLOBAL REEF RECORD" around the perimeter. Below the emblem, the numbers "12098" and "81781" are printed.







Where we've been



Where next?

Questions

