

**COMMUNICATE**<sup>31</sup>

Clare Mann



54 Executives  
The One Underlying Issue?

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Proficiency In One Area  
But Not Another

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What do 23 senior executives agree on?

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Logos of various companies: NESPRESSO, Webstercare, hp, Westpac, Regus, LESMILLS, SIRTex, nab, Birkbeck UNIVERSITY OF LONDON, ACEL Inspiring Educational Leaders, HSBC





