



Alternative Technology Association

Promoting sustainable living since 1980

ATA Purpose



ATA exists to empower our community to develop and share sustainable solutions for the way we live.



ATA: what we do



- Since 1980 ATA has been working to ensure Australians have access to ideas, information and technology to make their homes more sustainable.
- Over 5000 members across Australia
- Independent, practical advice for householders.

ATA: how we do it



- Projects and advocacy
 - Research into sustainable solutions and advocating to government
- Communications
 - ReNew and Sanctuary magazines, books, websites, events
- Membership services
 - Branches, advice service, member discounts

ATA Projects & Advocacy



● **Safe use of greywater**

ATA has been conducting research on safe greywater use in the garden including which soaps and shampoos to use and the long-term effects of greywater on soils.



ATA Projects & Advocacy



● **A fair feed-in tariff**

ATA has been a leading force in calling for a national gross feed-in tariff, which will see electricity retailers pay solar homes a premium price for the climate-friendly power they produce.



ATA Projects & Advocacy



●Wind power for city homes

In conjunction with Sustainability Victoria, ATA has been researching the suitability of small-scale wind turbines for urban homes.

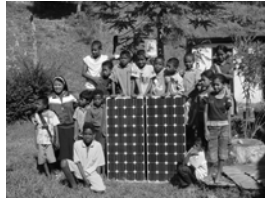


ATA Projects & Advocacy



●Bringing light to East Timor

For over five years, ATA has been bringing electricity to remote East Timorese communities by installing solar panels on health clinics, schools and homes.



ATA Communications



● ReNew: technology for a sustainable magazine

- Published since 1980
- Over 7500 subscribers
- Sold at newsagents across Australia
- For the DIY reader, practical articles, Q&A with ReNew experts, detailed buyers guides



ATA Communications



- Sanctuary: sustainable living with style magazine
 - First published in 2005 as an annual
 - Quarterly since December 2008
 - Sold at newsagents across Australia
 - Dedicated to sustainable house design. Provides inspiration and practical solutions for a sustainable home



ATA Communications



- ATA website
 - Sustainable rebates across Australia
 - ReNew online library
 - Info on sustainable living such as greywater, solar hot water, top ten tips to save energy
 - Latest news, media releases



ATA Communications



- Sanctuary website
 - Launching early May
 - Features over 70 sustainable houses
 - Design centre info for bathrooms, kitchens etc



ATA Communications



● Events

- Special member events
- Displays at home green expos and home shows
- Attend community events



ATA membership services



- **Free Advice Service** provided by ATA's experienced advisors.
- **Free online library** has thousands of articles on sustainable living from *ReNew* magazine.
- **Discounts** from ATA webshop and on a range of sustainable-focus products and services.
- Invitations to participate in your **local branch activities**. Quarterly issues of *ReNew* Magazine
- **Updates** on ATA's local, national and international projects

ATA membership services



● Branches

- 13 active branches across Australia
- Monthly meetings
- Info sharing, exchange ideas and experience
- House visits, info nights, attend community events



Sydney Central Branch



- Commenced in 2007
- Meets once a month
- Av. 35-50 Members & guests
- Meeting topics e.g.
 - SOLAR PV
 - SOLAR HOT WATER
 - WIND ENERGY
 - GREYWATER
 - HYBRID CARS
 - INSULATION
 - COGENERATION



Sydney Central Branch



- Promotes sustainable living at Shows and Expos
- Eg Sydney Home Show 2009



Sydney Central Branch



The Future →

- Sponsorship for Sydney meetings ?
- Funding for outbound talks ?
- Sustainable House Day ?

*Sustainable Living
in Sydney*



Footprints in the sand ex Flickr Just Taken Pics
