

# Tapping into local knowledge: better community engagement in coastal planning

**12 November 2013** 

Presented by Tim Macdonald Senior Environment Planning Officer, Integrated Planning





#### Coastal planning for the Gosford LGA

- Coastal Zone Management Planning
  - Open Coast & Broken Bay Beaches
  - Brisbane Water
  - Coastal Lagoons
  - Lower Hawkesbury
- Floodplain Risk Management Planning
  - Brisbane Water Foreshore Inundation
  - Coastal Lagoons
  - Various overland flow and sub catchment studies
- Climate Adaptation Planning
  - decision support tools, risk assessments, spatial mapping corporate review

#### Informing the community in 2009

#### Exhibition of Council proposal to adopt a planning level

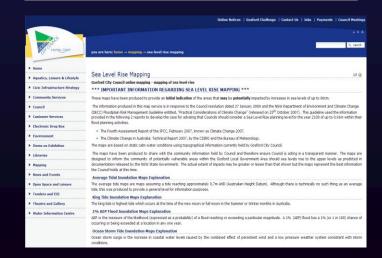
**Hard Copy Mapping** 



Background information

Fact Sheet

#### Web Mapping & Information







#### The reaction



Edition 221

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August 10, 2009

#### Property market unaffected by sea level report - agent predicts

Real estate prices are unlikely to be affected by Gosford Council's release of its 90vear projection of sea level rise, according to a local real estate agent.

Gosford Council will release naps on Wednesday showing a 11cm sea level rise by the end of igures and a policy adopted by the Department of Environment and Climate Change

The maps are expected to show hat a large area of Woy Woy would be affected by such a sea aval rise

However, real estate agent Mr Greg McMullen, who is viceresident of The Bays Community Group, said "the climate change ssue" did not seem to have any mpact on waterfront property

"I think potential buyers and roperty owners are thinking ignificant rises in sea levels are a g way off to worry about

"Other impacts such as the bal financial crisis seem to be iffecting sales more than anything Holstein said it was important for the community not to panic when discussing the issues and affects associated with climate change and sea level rises.

We want the community to be aware of the current information council has on hand from the experts into the future of the area," Cr Holstein said.

In releasing the maps, Gosford Council will not be proposing specific "management options"

Instead, it will seek comments and suggestions from the public developing adaptive

Council's manager of integrated planning Mr Eddie Love said the public exhibition was the first stage for council to prepare for the possible effects of climate change including sea level rises.

"Council felt it was important include the public with this issue right from the start which is why we have decided to hold the exhibition," Mr Love said.

and submissions will be sought throughout the exhibition

"The exhibition also allows us to share information to the community and let them know where we are at in terms of the climate change

"By sharing this information and identifying areas that are potentially vulnerable, we are able to work respond and adapt to the effects of sea level rise "

Mr Love said low lying and waterfront properties found on the Peninsula at Woy Woy and Empire Bay as well as Saratoga and Davistown would most likely be affected by changes in sea level over the coming century."

"The information we have obtained indicates low-lying and areas already prone to flooding may be affected." Mr Love said.

Clare Graham, 7 Aug 2009 Interviewee: Eddie Love. **Gosford Council** Cr Chris Holstein, **Gosford Council** Greg McMullen, Greg McMullen Real Estate



Low-lying areas of the Peninsula - based on Gosford Council's Digital Elevation Model map published in the Department of Planning's "high resolution terrain mapping" final project report May 2008.

17 written submissions received

Supportive media reporting

## Plan to stay high and dry

**CENTRAL COAST NEWS** 

GOSFORD Council is determined not to get its feet wet when faced with predictions sea levels will rise by almost a metre toward the end of the century.

Integrated planning manager Eddie Love said an exhibition of the council's future planning for sea level rise proposal would be on public view at Erina. Kincumber

"This proposal is based on infor mation from international, federal and state authorities about the possible impacts of a sea level rise of 0.9m by the end of the century,

"We need to let people know which areas could potentially be vulnerable and the council needs to work on options for how we can work with the community to find

Mr Love said the council could nsider moves such as changes to its development consent practices

Mr Love said by planning so early for the rises, the council

66 This proposal is based on information from international, federal and state authorities about the possible impacts of a sea level rise of 0.9m by the end of the - Gosford Council integrated planning manager Eddie Love

#### Markers to be reviewed next year

Gosford Council's natural oper pace co-ordinator Larry Melican aid a review of how lagoons were managed was to be done next year,

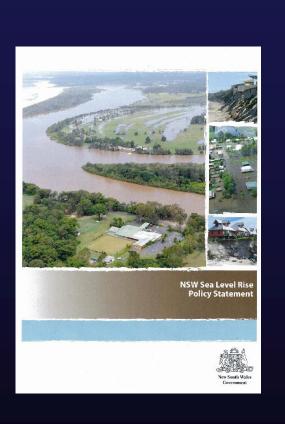
dependent upon funding. "The last review of markers was in 1978 and levels in Terrigal Lagoon are monitored through e marker near the bridge," Mr

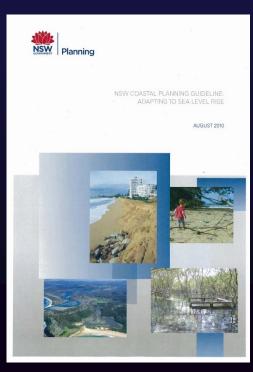
"However, the council is work ing on a management plan for the lagoons following guidelines outlined in the State Government's estuary managemen program and hopes to have con

## Gosford course Broader Broader Broader Broader Broader Broader Broader Gosford Course of the Street Broader Gosford Course



## Planning with uncertainty +







#### Coastal Planning for the Gosford LGA

- Section 149(5) notifications placed on 9000 properties (7 May 2010)
- More than 150 written submissions received
- Public confusion as to relevance of Coastal Protection and other Legislation Bill (Act) 2010
- Growing community concern meetings



## Planning with uncertainty



#### Further information provided to community

- Why did Council put SLR information on Section 149 Certificate?
- Why did Council consider it had a Duty of Care?
- What does Section 149(5) of the Environment & Planning Act 1979 actually say?
- What consultation did Council undertake prior to encoding?
- Does Council consult prior to placing a new message on a Planning Certificate?
- What does the s.149(5) message say?
- Will the encoding affect insurance premiums for properties encoded?
- Will the encoding affect the value of properties encoded?



## There must be a better way!

Bad human communication leaves us less room to grow.

#### International Association for Public Participation

- Planning for effective public participation
  - Gain internal committment
  - Learn from the public
  - Select the level of participation (IAP2 spectrum)
  - Define the process and participation objectives
  - Develop the public participation planning document
- Communications for effective communication
- Techniques for public communication



#### Managing the media conversation

- Stay on the front foot be proactive & prepared
- News "values" key ingredients that make a news story
- Finding an angle
- Planning your message
- The grab
- Q = A+1
- Forge relationships



## Improving internal engagement

- Internal Cross-Directorate Working Group
  - Lead
  - Strategise
  - Communicate



- Catchments & Coast Committee
- Involve the vocal minority
- Project specific Sub-Committees
- Community engagement strategies



- Be flexible
- Be responsive
- Be inclusive
- Invest resources



#### Where to from here?



GOSFORD JULIUM

## Thank you

#### **Tim Macdonald**

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